ART AND DESIGN BACHELOR DEGREE PROGRAM INFORMATION

General Information	The twenty-first century society is closely watched and influenced by the rapid development and changes in science, art, design and technology. More interest in original art and design works of the new century's individuals has led private sector organizations to attach more importance to art and design activities and thus to more support for "creative industries". This situation has increased the interest in the discipline of "art and design management" in Turkey as well, especially in culturally and economically developed countries. This growing interest is due to the increase in the number of art galleries, design studios and exhibitions, art and design biennials and festivals, art and design TV channels and internet sites. These developments brought together a new discipline and new professions as areas of interest for young people seeking university education. These; art and / or design criticism, curatorial, art and / or design consultancy and / or editorial, auction organization, art and / or design museum.
Program Purpose	It is aimed that the students acquire the necessary knowledge and skills in line with the aim stated above. In addition to the knowledge and skills gained, it is also aimed at bringing individuals who have developed their talents in art and design management to the gathering and humanity. Specialist managers will be trained to provide creative, critical thinking, interdisciplinary interaction, team work, artistic and design management problems, competitive quality and rapid solutions to international standards.
Degree Earned	Students who successfully complete this program are entitled to receive a Bachelor's degree in Art and Design.
Level of Degree Earned	Bachelor degree (NQF- HETR 6. Level)
Requirements and Rules of the Degree Earned	In order to graduate from the department, Art and Design Management courses will be taken by the instructors of TOBB Economics and Technology University Art and Design Management Program and joint courses with other departments. In order to graduate, students have to fulfill the requirements stated in TOBB Economics and Technology University, Undergraduate Education and Examination Regulations from all courses and complete with at least 2.0 / 4.0 academic average. Students will also be required to successfully complete the "co-education" (internship) program in the educational program.
Registration Admission Requirements	
Recognition of Prior Learning	By completing secondary education (high school), the national center placement examination will be required to get enough points in the appropriate score category. Regulations and directives of TOBB University of Economy and Technology (https://www.etu.edu.tr/en/page/mevzuat)
Examinations, Assessment and Grading	Examinations, measurement and evaluation "TOBB Economics and Technology University Undergraduate Education (See TOBB Economics and Technology University Undergraduate Education and Examination Regulation, http://mevzuat.basbakanlik.gov.tr/Metin.Aspx?MevzuatKod=8.5.15287&MevzuatIliski=0&sourceXmlSearch=). , the course is determined by the relevant teaching staff according to the results of the semester examinations, if any, and according to the results of the final examinations, one of the final grade success grades will be appreciated by the instructor for each course taken by the students during the periods specified in the academic calendar.
Teaching Style	Full-time undergraduate study
Graduation Requirements	Students will take the Art and Design Management courses taught in the eight-semester program together with lecturers from the TOBB Economics and Technology University Art and Design Management Program and joint courses with other departments. In order to graduate, students have to fulfill the requirements stated in TOBB Economics and Technology University, Undergraduate Education and Examination Regulations from all courses and complete with at least 2.0 / 4.0 academic average. Students will also be required to successfully complete the "co-education" (internship) program in the educational program.
Occupational Profiles of Graduated-Employment Opportunities	Art and Design Manager, Curator, Art Gallery Manager, Art Critic - Graduate Degree
Transition to a Upper Degree	This program can be continued if the graduates fulfill the entry requirements for the graduate programs.

NQF-HETR PROGRAM QUALIFICATION MATRIX
Program : Art and Design
Related NQF-HETR Core Field: Art (Academic) - Bachelor Degree

Core Area	Category	Subcategory	Qualification	1	2	3	4	5	6	7	8	9	10	11	12	13	14
CORE AREA QUALIFICATIONS	INFORMATION	Theoretical - Factual	Has knowledge about art culture and aesthetic issues.	x	x	x			x					x			
			Has knowledge about the art history that is specific to the related art field.		x				x	x		x					
			Has knowledge of art and design materials.		x			x								x	
			Is knowledgeable about art and design methods and techniques.		x				x						x		x
			Has knowledge of the legal regulations and procedures in the field of art concerned.				x								x		
			Is knowledgeable about the interdisciplinary interaction with which the related art field is related.					x					x				
			Has knowledge about research methods.		x					x	x			x			
			Is knowledgeable about methods of artistic criticism.				x								x		
			Is knowledge about art and science ethics.	x	x				x							x	
	SKILLS	Cognitive - Applied	Provides theory and practice integrity.			x		x						x			
			Uses methods and techniques related to the related art field.		x			x							x		x
			Evaluates the interaction of the subdisciplines within the related art field.						x						x		x
			Has the ability to interpret based on analysis.		x				x								
			Develops multidimensional perception, thinking, designing and practicing skills.						x					x			x
			Embodies sensory perception.		x						x			x			
	COMPETENCIES	Ability to work independently and to take responsibility	Works independently, independently and / or within the group in a harmonious and productive manner.			x						x					x
			Takes part in the project process effectively.			x											x
			Shares their original works related to their field with the society and evaluate their results.					x		x					x		
		Learning Competence	Questions their own work.						x					x			
			Thinks analytically and critically.						x							x	
			Absorbs the concept of lifelong learning.						x					x			x
		Communication and Social Competence	Shares work related to their field by defining the target mass.		x					x			x				
			Has the communication skills to collect their work.						x	x							x
			Transfers the subjects related to his / her field to the expert or non-expert persons effectively and accurately by using visual, written and oral communication methods.			x			x			x					
			Tracks information in their field using a foreign language and communicate with their colleagues (European Language Portfolio B1 General Level).						x	x			x		x		
			Uses the information and communication technologies with at least the European Computer Use License Advanced level that the field requires.		x						x				x		
		Field Specific Competence	Is aware of national and international values in art and design.					x		x			x				
			Can transform abstract and concrete concepts into creative, innovative and original works.			x			x							x	x
			Has the sensitivity to work successfully in the field.		x												x
			Has aesthetic awareness.						x							x	

Art and Design Program Qualifications

1	Has knowledge about art history, art culture and sociology, design and aesthetics.
2	Has knowledge about creative methods, techniques and materials in art and design applications.
3	Has the ability to interpret art and design works.
4	Has knowledge about methods of art criticism
5	Evaluates the interaction of disciplines within art and design
6	Develops multi-dimensional perception, thinking, designing, practicing ability.
7	Share their original works about the field with the society and evaluate their results.
8	Has a communicative skill that can summarize your work.
9	Transfers the subjects related to the field to the expert or non-expert persons effectively and accurately using visual, written and oral communication methods.
10	Tracks information in your field using multiple foreign languages and communicates with colleagues.
11	They are able to identify learning needs, are constantly improving themselves and acquire new knowledge
12	They are aware of national and international values in art and design.
13	Abstract and concrete concepts; creative thought, innovative and original works.
14	Works alone, independently and / or within the group, in a harmonious and productive way.

Program Qualifications Course Matrix of Art and Design		Program Qualifications													
Code	Course Name	1	2	3	4	5	6	7	8	9	10	11	12	13	14
GİT 101	Basic Design I	4	5	4	3	4	5	3	4	5	2	5	4	5	5
GİT 103	Drawing I	5	5	4	4	3	4	3	5	3	2	4	3	4	4
SAT 107	History of Art I	5	4	5	5	5	1	3	2	4	2	5	5	2	2
GİT 110	Computer Graphics	1	1	1	1	1	5	3	4	4	2	4	2	5	5
TÜR 101	Türk Dili I	1	1	1	1	1	1	1	1	1	2	5	1	1	4
ING 001	English I	1	1	1	1	1	1	1	1	1	5	1	1	1	1
GİT 102	Basic Design II	4	5	4	3	4	5	3	4	5	2	5	4	5	5
GİT 104	Drawing II	5	5	4	4	3	4	3	5	3	2	4	3	4	4
SAT 108	History of Art II	5	4	5	5	5	1	3	2	4	2	5	5	2	2
SAT 116	Müze Eğitimi ve Tasarım Müzeleri	5	4	5	5	4	1	3	2	4	2	5	4	2	2
TÜR 102	Türk Dili II	1	1	1	1	1	1	1	1	1	2	5	1	1	4
ING 002	English II	1	1	1	1	1	1	1	1	1	5	1	1	1	1
OEG 101	OrtakEğitimeGiriş	1	1	1	1	5	1	1	1	1	2	1	1	1	5
SAT 205	Photography I	4	3	5	3	4	5	3	4	5	2	5	3	4	4
SAT 237	History of Art III	5	4	5	5	5	1	3	2	4	2	5	5	2	2
STY 201	Architecture and Design of Museums	5	4	5	5	4	1	3	2	4	2	5	4	2	2
GİT 217	Computer Aided Design I	1	1	1	1	1	5	3	4	4	2	4	2	5	5
AİT 201	Atatürk İlkeleri ve İnkılâp Tarihi I	1	1	1	1	1	1	1	1	1	2	1	1	1	1
ING 003	English	1	1	1	1	1	1	1	1	1	5	1	1	1	1
STY 202	Visual Culture	5	5	4	4	3	4	3	5	3	2	4	3	4	4
SAT 206	Photography II	2	4	4	3	4	5	3	4	5	2	5	3	4	4
SAT 222	Art and Design in 21th Century	5	4	5	5	5	1	3	2	4	2	5	5	2	2
GİT 208	Visual Perception	5	5	4	4	3	4	3	5	3	2	4	3	4	4
GİT 218	Computer Aided Design II	1	1	1	1	1	5	3	4	4	2	4	2	5	5
AİT 202	Atatürk İlkeleri ve İnkılâp Tarihi II	1	1	1	1	1	1	1	1	1	2	1	1	1	1
ING 004	English	1	1	1	1	1	1	1	1	1	5	1	1	1	1
STY 301	Contemporary Applications on Visual Arts	5	5	4	4	3	4	3	5	3	2	4	3	4	4
STY 303	Museums and Cultural Heritage	5	4	5	5	5	1	3	2	4	2	5	5	2	2
TAR 101	History of Civilizations	3	4	5	3	5	1	3	2	4	2	5	3	2	4
İŞL 113	Introduction to Business Administration	2	2	1	1	5	2	2	2	2	2	4	2	2	4
STY 302	Curatorial Studies	5	4	5	5	5	1	3	2	4	2	5	5	2	2
İŞL 312	Human Resources Management	2	2	2	2	2	2	2	2	2	2	2	2	2	2
UGİ 315	Entrepreneurship and Leadership	1	1	1	1	1	1	1	4	1	3	1	1	1	1
STY 401	Museum and Art Gallery Management	2	2	1	1	5	2	2	2	2	2	4	2	2	4
GİT 406	Communication Psychology	3	3	3	3	3	1	3	2	4	2	5	4	2	5
HUK 439	Intellectual property rights	4	4	4	4	4	1	5	3	3	2	3	1	1	4
STY 404	Art Market and Auction	5	4	5	5	5	1	3	2	4	2	5	5	2	2
GİT 408	Marketing Communication	2	2	3	3	3	2	3	5	3	2	4	3	4	4
GİT 410	Portfolio Design and Presentation Techniques	5	4	5	5	4	1	3	2	4	2	5	4	2	2