INFORMATION ON THE BUSINESS ADMINISTRATION	MASTER DEGREE PROGRAM
General Information	The Master of Business Administration program offers an interdisciplinary approach consisting of theoretical and applied courses in all areas of business discipline. Within this framework, program is implemented to prepare middle and senior level managers who will produce solutions to the problems of the national economy and the industry by carrying out researches that provide information and technology production on an international level.
Program Purpose	The main goal of the program is to create standout professionals who are equipped with theory, framework and skills to tackle challenges they may face in today's complex business environment.
Degree Earned	Master of Business Administration with thesis, Master of Business Administration without thesis
Level of Degree Earned	Master's Degree
Requirements and Rules of the Degree Earned	Students are required to complete all coursework successfully (minimum grade C) with a minimum of 2.50/4.00 cumulative grade point average and 176 ECTS credits for MBA with thesis program and 175 ECTS credits for MBA without thesis program.
Registration Admission Requirements	The applicant for the MBA wiith thesis program should have a minimum score of 85 from ALES and 75 from the foreign language test given by YDS, E-YDS, YÖKDİL or TOBB ETÜ. For non-thesis MBA program applications, a minimum score of 60 is required from ALES and a score of 55 from the foreign language exams. The min. GPA is to be 2,50 / 4,00 for the thesis program and 2,00 / 4,00 for the non-thesis program.
Recognition of Prior Learning	Courses taken in other graduate programs may be recognised depending on the evaluation of relevance and sufficiency of prior coursework by the executive committee of the Institute hosting the program, as well as the certification of the coursework.
Examinations, Assessment and Grading	Course grade is determiend by midterm exams, homeworks, case studies and final exams. Instructor determines the weight of the exams and case studies for the final course grade.
Teaching Style	Full-time
Graduation Requirements	Students are required to complete all coursework successfully (minimum grade C) with a minimum of 2.50/4.00 cumulative grade point average and 176 ECTS credits for MBA with thesis program and 175 ECTS credits for MBA without thesis program.
Occupational Profiles of Graduated-Employment Opportunities	Our graduates work at the middle and senior level management positions in all significant fields of business operations. Our graduates who are interested with research and academics pursue their career in local and international universities.
Transition to a Upper Degree	Students who graduate from a thesis program may apply to doctorate programs.

## **Program Qualifications**

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1	Attain conceptual and applied knowledge in the functional areas of business						
	administration						
2	Capable of identifying, understanding and solving the problems in the areas of						
	business administration.						
_	Capable of applying the knowledge they attained in their undergraduate degrees						
3	on different aspects of business operations.						
4	Know the problem solving methods and techniques and use them effectively.						
5	Have effective communication skills						
	Canable of applying the knowledge attained in diverse fields of business						
6	administration.						
7	Know and apply the scientific research methods.						
,	Have the ability to follow up scientific developments in their field, are aware of						
	the importance of life time learning and the need for continuous knowledge						
•							
	update.						
9	Capable of performing teamwork, have the leadership skills to achieve organization's goals.						
	Canable of communicating effectively in English and also in another foreign						
10	language.						
11	Capable of using information technologies effectively.						
	Have professional ethics, know the legal and moral codes related to the field of						
12							
	interest and work for it.						
13	Understand the importance of social responsibility, total quality management and						
13	Understand the importance of social responsibility total quality management and						
	Understand the importance of social responsibility, total quality management and corporate governance concepts for enterprises and put effort for those.						
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14	Understand the importance of social responsibility, total quality management and corporate governance concepts for enterprises and put effort for those.  Capable of using their knowledge and competences both in Turkey and abroad.  Know the importance of inquisitive and creative perspective to compete in global.						
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NQF-HETR PROGRAM QUALIFICATION MATRIX						PROGRAM QUALIFICATIONS												
_	Program: Business Administration  Related NOE HETE Care Field: Business and Management Science (Academic) Master Program																	
Related NQF-HETR Core Field: Business and Management Science (Academic) - Master Program						3	4	5	6	7	8	9	10	11	12	13	14	15
INFORMATION		Theoretical - Factual	Develops and deepens knowledge at the level of expertise on the same or a different area, based on their qualification at the undergraduate level.	Х		Х					х							
_			Explains the interaction with the disciplines in which the field is related.	Х		Χ			Х									
	SKILLS	Cognitive - Applied	Has the ability to transfer information about the field to employees and teammates.					Х				Х					Х	
			Has the ability to analytically and systematically analyze, interpret and evaluate the field knowledge.		х				x									
			Has the ability to interpret and analyze data, identify problems and bring solutions to problems by using the information related to the field in decisions, practices and behaviors.		Х		х											
		Ability to work independently and to take responsibility	Performs an independent study of the subject in need of expertise in the field.						Х	Х							Х	
CORE AREA QUALIFICATIONS	COMPETENCIES		As a project manager or participant takes responsibility in accordance with project objectives.						x			Х						
			Determines the vision, purpose and target for the organization / institution.	Х								Х				Х		Х
		Learning Competence	Critically evaluates the knowledge and skills e/she acquires.								Х							Х
		Communication and Social Competence	Transcribes his / her ideas and suggestions at the level of knowledge and skills related to his / her field in written and verbally.					X				X						
8			Communicates with those who work in the field.												Χ		Χ	
			Ccommunicate verbally and in writing using a foreign language at least at the European Language Portfolio B2 General Level.										х				х	
			Usse computer software, information and communication technologies at advanced level to perform data entry and analysis on their work areas.											Х			х	
		Field Specific Competence	The graduate, organization / institution behaves in accordance with business and social ethical values.												Х	Х		
			Is able to analyze and effectively execute their relations with the organization / organization stakeholders.					Х								х		
			Contributes to originality and contribution in the field studies.							Х								Χ
			Has sufficient consensus on the universality of social rights, social justice, quality and cultural values and environmental protection, occupational health and safety.												Х	Х		

All Courses in the Program				Program Qualifications													
Code	Course Name	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	
İŞL 501	Business Economics	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
iŞL 512	MANAGEMENT OF HUMAN RESOURCES	5	5	5	5	5	4	5	5	5	5	4	5	5	4	5	
İŞL 513	Enterpreneurship	3	5	5	5	5	5	3	4	5	3	3	5	5	4	4	
İŞL 514	Strategic Management	5	5	5	5	4	5	3	5	4	5	5	4	3	5	5	
iŞL 522	CURRENT CONSIDERATIONS IN CONCEPT OF MANAGEMENT AND ORGANIZATION	5	5	5	5	5	4	4	5	5	5	5	4	5	5	5	
iŞL 524	DISSEMINATION OF TECHNOLOGY AND CONSULTANCY	5	5	5	4	4	5	5	5	5	5	4	5	4	5	5	
İŞL 531	Applied Statistics	4	5	5	5	0	4	5	3	0	0	4	3	0	5	3	
İŞL 532	Consumer Behavior Analysis	1	3	2	3	2	4	0	2	0	4	3	4	3	2	2	
İŞL 533	Strategic Marketing Management	3	5	3	5	3	5	2	0	0	3	1	5	3	3	3	
İŞL 534	Sales Management	2	3	3	5	3	2	5	5	2	3	3	3	1	1	1	
İŞL 537	International Marketing Strategies	3	4	3	3	5	3	3	4	1	1	0	3	0	5	5	
İŞL 541	PRODUCTION AND OPERATIONS MANAG	5	5	5	2	4	3	3	2	4	3	5	3	3	4	4	
İŞL 542	Project Management	4	4	5	3	5	5	3	3	5	0	4	3	5	5	4	
iŞL 543	SMALL AND MEDIUM SIZED ENTERPRISES AND INNOVATION	5	5	5	5	4	4	4	5	4	4	5	5	4	5	5	
İŞL 546	CORPORATE SOURCE PLANNING	5	5	5	4	5	4	2	2	3	5	3	4	5	4	4	
İŞL 559	Corporate Governance	4	5	5	4	5	4	4	5	5	4	5	4	5	3	5	
iŞL 562	Financial Analysis	5	5	5	5	5	4	4	4	4	4	4	5	5	5	4	
İŞL 565	Macroeconomics for MBA	4	5	4	5	4	5	4	5	4	5	4	5	4	5	4	
iŞL 566	Portfolio Analysis and Management	5	5	5	4	5	5	4	4	4	5	5	5	5	5	5	
iŞL 567	International Management	5	5	5	4	4	5	3	4	5	5	3	4	4	5	5	
İŞL 569	Current Financial Issues	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
İŞL 594	Research Methods	3	4	4	5	2	5	5	4	0	0	3	4	1	5	5	