

COURSE INFORMATION FORM	
Faculty / Institute	Faculty of Economics and Administrative Sciences
Department	Political Science and International Relations
Course Code	SUI 319
Course title	Media and International Relations
Instructional Language	English
Programs that can take the course	All
Course Type	Elective
Course Level	B.A.
ECTS Credit	6
Prerequisites	None
Course Content	In an attempt to understand the relationship of media vis- a vis the public and government institutions(or the locus of power) in a comparative way, we will explore different methods of analysing media such as content analysis, surveys, experiments. In addition to outlining the positivist and normative approaches of studying media, we will examine the way they are challenged by critical theories. The substantial topics regarding the role of the media will be covered on the first day of each week's class theoretically and then be exemplified with day to day country examples on the second day of class empirically
The Aim of the Course	The objective of this course is to familiarize students with the evolution and basic concepts of media systems
Course Outcomes	After the course, the students are expected to intellectually problematize socio-political concepts in everyday life and make use of them in different theoretical perspectives.
Textbook and / or References	Different sources per week
Evaluation Criteria	Percentage
Attendance	10
Lab	None
Application	None
Field Study	None
Homework	20
Presentations	None
Projects	None
Seminar	None
Midterm Exams	25
Quiz	None
Final	45
Total	100
Course Plan	Subjects to Be Discussed
1. Week	Introduction / Erjavec, K., & Zajec, J. (2011). A Historical Overview of Approaches to Journalism Studies. <i>Medijska istraživanja</i> , 17(1-2), pp.
2. Week	Concepts and Workings of Media / Hartley, J. (2012). <i>Communication, cultural and media studies: The key concepts</i> . Routledge
3. Week	Theoretical orientations: Behavioralist vs. Normative Approaches vs. Critical Approaches / Bourdieu, Pierre. 2005."The Political Field, the Social Science Field and the Journalistic Field" in "Bourdieu and the Journalistic Field" Rodney Benson and Erik Neveu eds .Polity Press:
4. Week	Comparative method and research design / Daniel C. Hallin. 2005. "Field Theory, Differentiation Theory and Comparative Media Research," in "Bourdieu and the Journalistic Field" Rodney Benson and Erik Neveu eds .Polity Press: Cambridge, UK
5. Week	Public opinion and media readership/ Noelle-Neumann, E. (1974). The spiral of silence a theory of public opinion. <i>Journal of communication</i> , 24(2), 43-51.
6. Week	Media framing/ priming and measuring its effects / • Scheufele, D. A. (1999). Framing as a theory of media effects. <i>Journal of communication</i> , 49(1), 103-122.
7. Week	Media effects political campaigns and propoganda / • McCombs, M. E., & Shaw, D. L. (1972). The agenda-setting function of mass media. <i>Public opinion quarterly</i> , 36(2), 176-187.
8. Week	Media as a watchdog: media democracy and mediacracy / • Meyer, T. (2002). <i>Media democracy: how the media colonize politics</i> . Polity.
9. Week	Media Bias / • Bill Kovach and Tom Rosenstiel. 2007 "Elements of Journalism (Gazeteciliğin Esasları)" Chapter 2: Truth: The first and the most confusing principle
10. Week	Political economy horizontal and vertical development / • Nafize Güngör. 2011 "İletişim: Kuramlar- Yaklaşımlar" 5. Bölüm İletişim ve Ekonomi Politik 117-147
11. Week	Modernization, communication and technology / • Shirky, C. (2011). The political power of social media: Technology, the public sphere, and political change. <i>Foreign affairs</i> , 28-41.
12. Week	Media and International Relations / • Gilboa, E. (2005). The CNN effect: The search for a communication theory of international relations. <i>Political communication</i> , 22(1), 27-44.