

COURSE INFORMATION FORM	
Faculty/ Institute	Faculty of Fine Arts and Architecture
Department	Department of Industrial Design
Course Code	EUT 322A
Course Title	Industrial Design Studio IV
Language	Turkish
Program	Industrial Design Undergraduate Program
Course Type	Must
Course Level	
Course ECTS	6
Prerequisites	None
Course Catalogue Description	The themes such as style, aesthetics, mechanism and materials are applied in industrial design processes through exemplary products. The main topics that are included in the course are design concept development, visualization of these, their analysis and critique. Students are expected to define design problems based on the preferences and needs of users and to develop design solutions as a response to these problems in functionally and visually coherent way.
Course Objectives	Students who successfully complete the course are expected to be knowledgeable about product design language, and have experience on subjects such as ergonomics, user-product interaction, product visualization and product design processes.
Course Learning Outcomes	Students who successfully complete the course are expected to be knowledgeable about product identity, user research methods and computer aided design applications. They are also required to develop aesthetically pleasing and applicable product design solutions for design problems while also presenting them using various mediums.
Resources and References	No reference book is required.
Course Grading	Grade Points
Attendance	10*
Laboratory	
Applications	
Field Study	
Tasks	
Presentations	
Projects	40
Seminars	
Midterms	
Quiz	
Final	50
Total	100
	*Attendance is taken in every class. Students who do not attend more than 20% of all classes fail and have to repeat the course. The course progresses through maximum 8 week-long projects. Students are required to bring along them pencils, sketchbooks, drawing tools and formatted papers to class. Students who do not have the before-mentioned tools are not accepted to class and marked absent.
Weekly Outline	Topics
	Project 1 1 First meeting and project briefing
	Project 1 2 Research and sketching exercise
	Project 1 3 Research and sketching exercise
	Project 1 4 Development of alternative designs an evaluation
	Project 1 Jury 5 Presentation
	Final Project 6 Project briefing and discussion
	Mixed Methods Co-design workshops User archetypes (personas) Usability testing 7
	Final Project 8 Research and sketching exercise
	Final Project 9 Research and sketching exercise
	Final Project 10 Development of alternative designs an evaluation
	Final Project 11 Detailing and preparation to final presentation
	Final Project 12 Final presentation