

COURSE INFORMATION FORM

Faculty/ Institute	Faculty of Fine Arts and Architecture
Department	Department of Industrial Design
Course Code	EUT 121
Course Title	Basic Design 1
Language	Turkish
Program	Industrial Design Undergraduate Program
Course Type	Must
Course Level	
Course ECTS	6
Prerequisites	None
Course Catalogue Description	<p>Basic design course which is held in a studio environment is different from many other courses. Due to its very nature, it has to be interactively conducted. The students are expected to transmit their interpretations on simple design problems to two dimensional projects in a way to cover basic design principles. During this process, students are guided by the lecturers and also interact with their peers. They are also required to actively participate in all of the courses and to create independent and unique works for all of the projects within the course. This interactive environment is the most effective when all of the students actively participate and share their ideas. As an essential part of the course outline, student projects are regularly assessed together with the participation of all students.</p> <p>Topics Elements of Design: Point, Line, Shape, Size, Texture, Color Principles of Design: Direction, Repetition, Harmony, Balance, Unity, Dominance, Contrast, Hierarchy, Transparency, Rhythm, Variety...</p>
Course Objectives	The aim of this course is to explain the basic design principles to students while helping them to gain skills on the topics such as basic design concepts, visual thinking, transferring ideas to two dimension, organization, composition, abstraction. Students are encouraged to think outside the box when seeking solutions to simple design problems for the given tasks. The course is supported with extra curricular activities to develop students' awareness on 'design in quotidian'.
Course Learning Outcomes	At the end of the semester, the students who are to successfully complete this course are expected to; Develop a habit of clean and meticulous workmanship, Comprehend notions and principles of design, create two dimensional compositions - by using different materials and with good workmanship - through following certain design elements, analyze other compositions with regards to design concepts and principles and 'good design' considerations, Be familiar with the design practice and the design terminology related to two dimensional design and utilize this terminology confidently when communicating their ideas on design works.
Resources and References	No reference book is followed.
Course Grading	Grade Points
Attendance	10
Laboratory Applications	10
Field Study	
Tasks	
Presentations	
Projects	50
Seminars	
Midterms	
Quiz	
Final	30
Total	100

Weekly Outline	Topics *
1	Introduction + line, freehand drawing exercises
2	Exercises on composition with line (Black&White)
3	Introduction to composition: Balance; Direction (B&W)
4	Depth; Transparency (B&W and colored)
5	Unity; Repetition (Colored)
6	Dominance; Hierarchy (C)
7	Harmony, Contrast (C)
8	Composition on free subject; group work on free subject in big size
9	Relief Compositions 1_Direction (C)
10	Relief Compositions 2_Free Subject (C)
11	Relief Compositions 3_Free Subject 2(C)
12	Brief for Final Project_ Exercise on Transition from 2 Dimension to 2,5 Dimension (Relief)
Ara hafta	Critiques on Final Project
Final Haftası	Final Jury

* In every course, basic design exercises are made on the related subjects and at the end of the course the student works are assessed with the participation of all students.