

COURSE INFORMATION FORM	
Faculty/ Institute	Faculty of Fine Arts and Architecture
Department	Department of Industrial Design
Course Code	EUT 451
Course Title	Portfolio and Presentation Techniques
Language	Turkish
Program	Industrial Design Undergraduate Program
Course Type	Must
Course Level	
Course ECTS	2
Prerequisites	None
Course Catalogue Description	This course covers the topics that would help students to establish their own visual identity and approaches while also designing effective portfolios that they require for their career.
Course Objectives	The main aim of this course is to help students to identify their own visual identity through their design philosophy and to ensure that they construct and represent their understanding in their portfolio.
Course Learning Outcomes	In the end of this course the students are supposed to prepare portfolios as their own visual identity that they need in their career is determined.
Resources and References	Various designer portfolios
Course Grading	Grade Points
Attendance	10
Laboratory	
Applications	
Field Study	
Tasks	30
Presentations	
Projects	
Seminars	
Midterms	
Quiz	
Final	60
Total	100
Weekly Outline	Topics
1	Understanding visual and corporate identity notions and defining the requirements
2	In all courses, students are supposed to conduct a design process via sketches and models; and instructors are supposed to give desk critics.
3	Creating logo and identity
4	Creating logo and identity
5	Idea searching and sketching for portfolio
6	Idea searching and sketching for portfolio
7	Composition sketching for portfolio
8	Typographic practices
9	Model-making
10	Portfolio practices
11	Portfolio practices
12	Portfolio practices