

COURSE INFORMATION FORM

Faculty/ Institute	Faculty of Fine Arts and Architecture
Department	Department of Industrial Design
Course Code	EUT 106
Course Title	Product Visualization 2
Language	Turkish
Program	Industrial Design Undergraduate Program
Course Type	Must
Course Level	
Course ECTS	3
Prerequisites	EUT 105
Course Catalogue Description	Development of students' quick sketching and presentation skills that are necessary in the product design process. The course also includes the topics; coloring, presentation board layout and presentation.
Course Objectives	Development of students' sketching and drawing skills which will be required in professional practice in order to communicate design ideas through sketching exercises throughout the course.
Course Learning Outcomes	Communication of design ideas through using basic drawing techniques such as section and orthographic drawing along with the coloring methods.
Resources and References	Kurt Hanks, Larry Belliston Rapid Viz, Third Edition_ A New Method for the Rapid Visualization of Ideas.
Course Grading	Grade Points
Attendance	10
Laboratory	
Applications	
Field Study	
Tasks	30
Presentations	
Projects	
Seminars	
Midterms	25
Quiz	
Final	35
Total	100

Weekly Outline	Topics
1	General information on color and examples of colored product drawings/sketches.
2	Drawing with colored pencils and chalk. At the beginning of every course, evaluation of the last week's assignments.
3	Coloring of plastic material and background drawing exercise in class.
4	Colored freehand drawing of different materials. Drawing from a reference.
5	Application of color and shadow detailing through analyzing different product and material references.
6	Mid-term. Drawing from a product drawing and setting up a layout with perspective and orthographic view.
7	Creating a product rendering by using orthographic and section drawing.
8	Freehand drawing exercise. Drawing with markers and quick colored applications.
9	Creating product presentation boards.
10	Detailing with using colored pencil or charcoal.
11	Sketching exercises, creating basic product presentation boards and organization board background.
12	Preparation to the final drawing exam and evaluation of the course.