

## **UGİ Program Learning Outcomes (PLOs)**

UGİ students:

1. Possess up-to-date and fundamental knowledge in the fields of entrepreneurship and business administration.
2. Demonstrate oral and written communication skills in English.
3. Demonstrate oral and written communication skills in a second foreign language spoken in the regional countries relevant to their field of specialization.
4. Possess adequate knowledge and comparative understanding of the economies, politics, and labor markets of the relevant regional countries and Türkiye.
5. Understand and analyze the relationship between entrepreneurship and various disciplines.
6. Access current and accurate data by using quantitative research methods, information technologies, and related applications, and utilize such data effectively.
7. Possess the ability to plan, implement, and manage projects.
8. Develop business ideas, generate creative solutions to problems, and establish new ventures.
9. Work effectively in teams and in diverse cultural environments.
10. Communicate effectively in oral and written form and possess critical thinking skills.
11. Possess knowledge and awareness regarding sustainability and community service, and understand the relationship of their field with these concepts.

## **UGİ Program Educational Objectives (PEOs)**

UGİ graduates:

1. Work in the public sector, private sector, and civil society in line with the mission and vision of our university and faculty.
2. Establish their own businesses as individuals who possess entrepreneurial potential and a global vision.
3. Become qualified professionals capable of working in international companies and institutions, equipped with strong knowledge of key commercial regions of the world, experience in those regions, and proficiency in the relevant regional languages.